Smart Cities and Data-Driven Energy Policy

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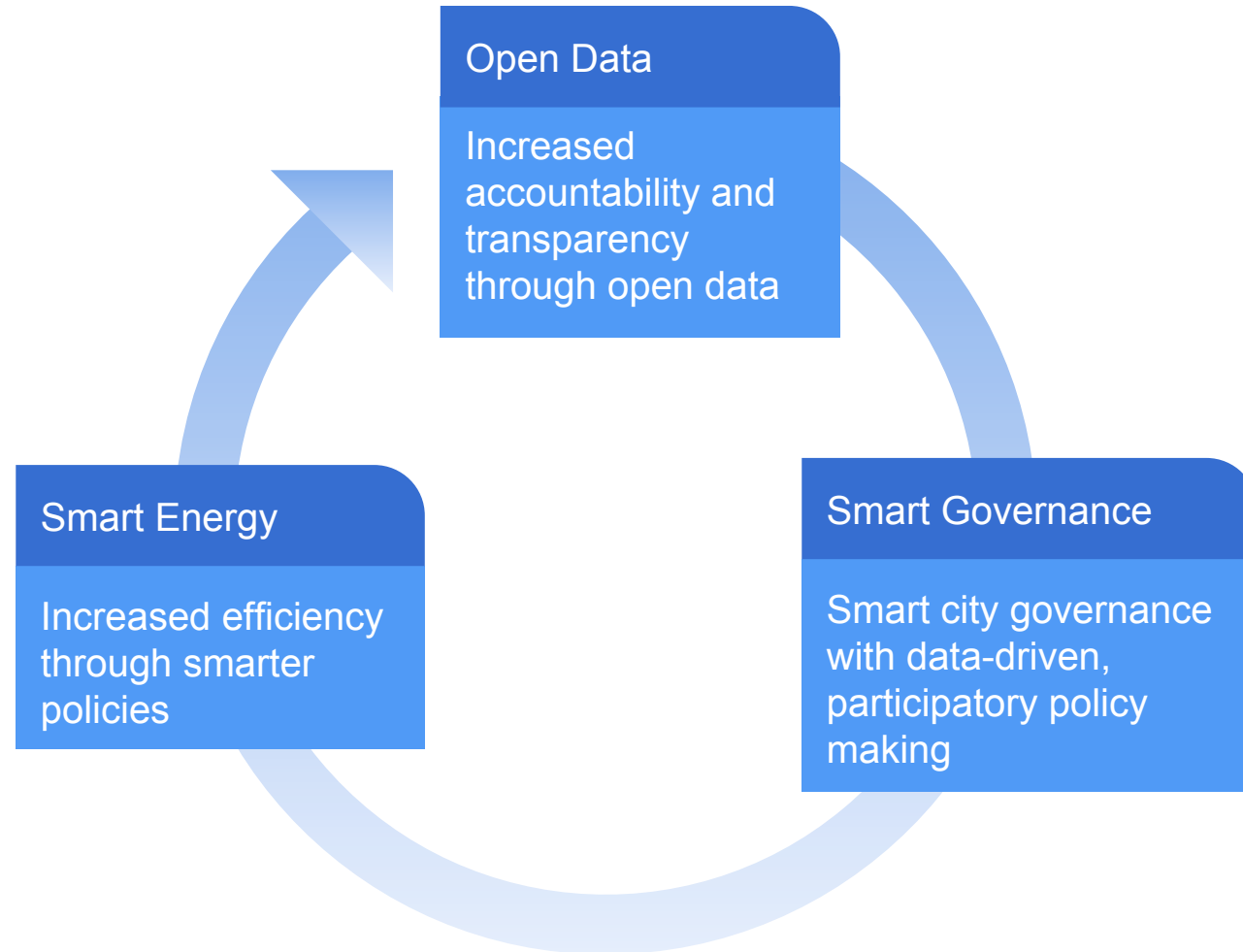
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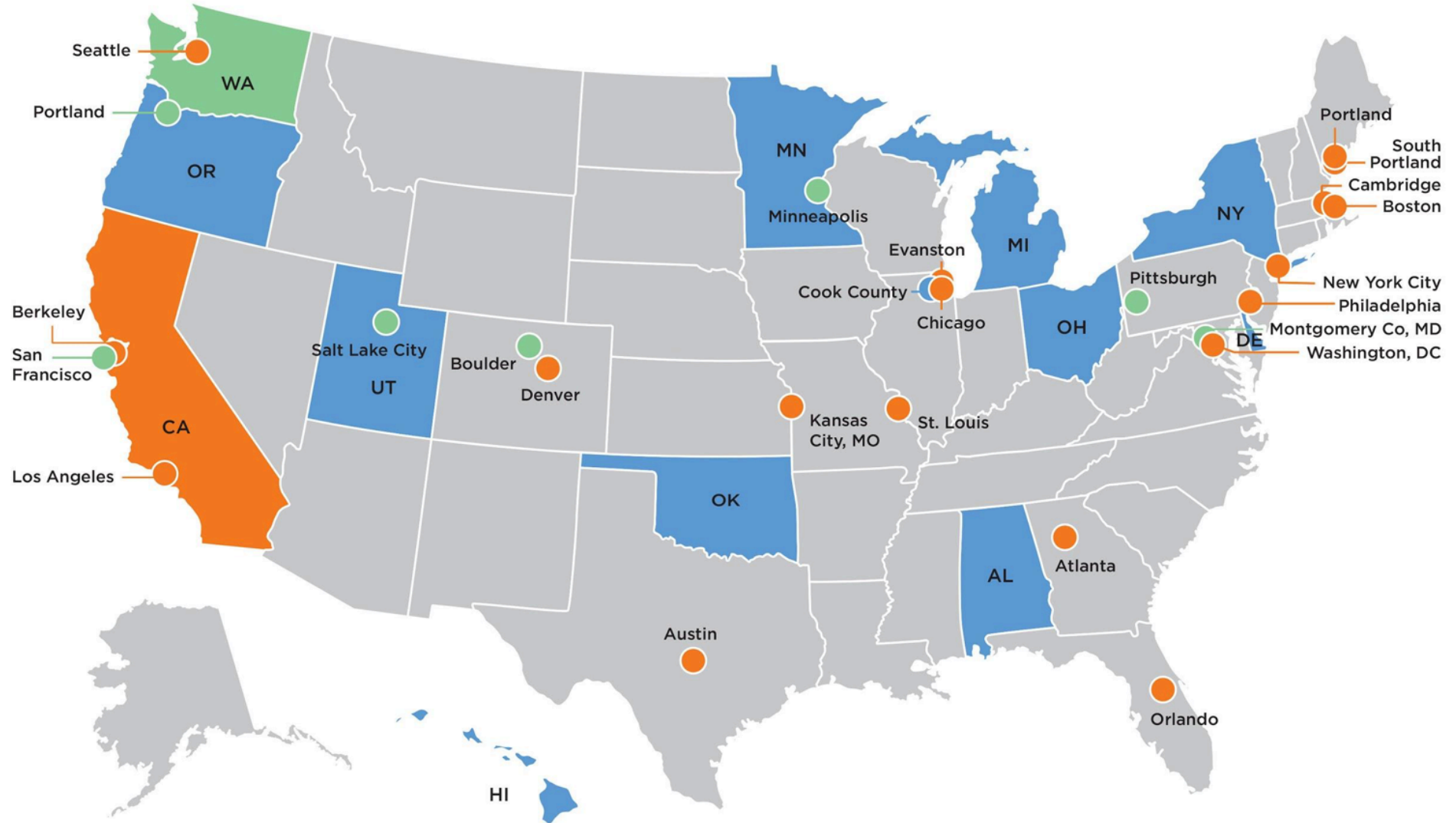
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What is a smart city?

The role of data in smart cities and energy policy

Benchmarking

Measuring and comparing performance of similar objects in order to encourage better performance.

U.S. Building Benchmarking and Transparency Policies

Seattle

Portland

WA

OR

Berkeley

San Francisco

CA

Los Angeles

Salt Lake City

UT

Boulder

Denver

MN

Minneapolis

Evanston

Cook County

Chicago

MI

OH

Pittsburgh

Kansas City, MO

St. Louis

OK

Austin

AL

Atlanta

Orlando

Portland

South Portland

Cambridge

Boston

NY

New York City

Philadelphia
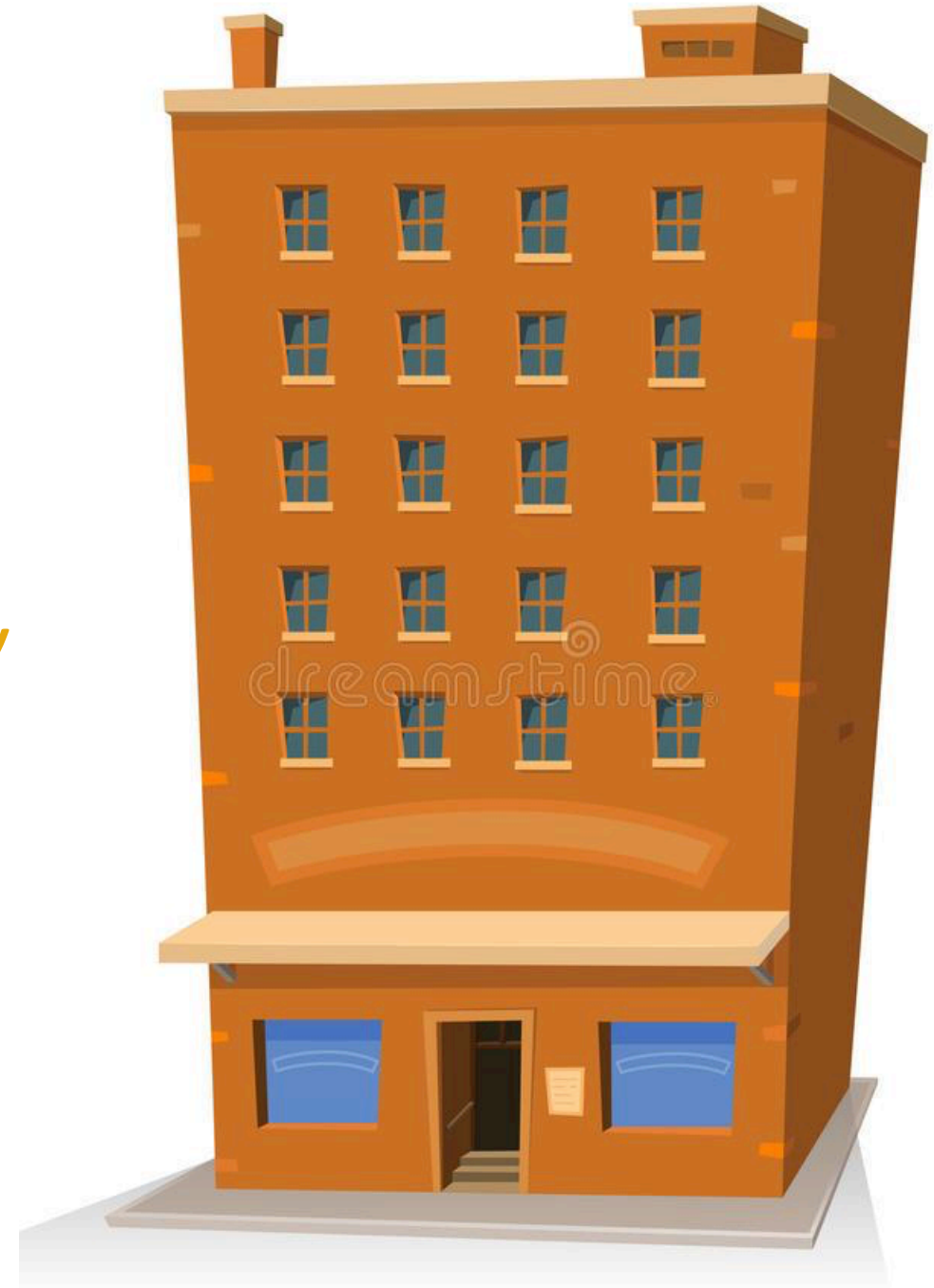
Montgomery Co, MD

DE

Washington, DC

HI

Legend:

● Public, commercial, and multifamily building benchmarking policy adopted

● Public and commercial building benchmarking policy adopted
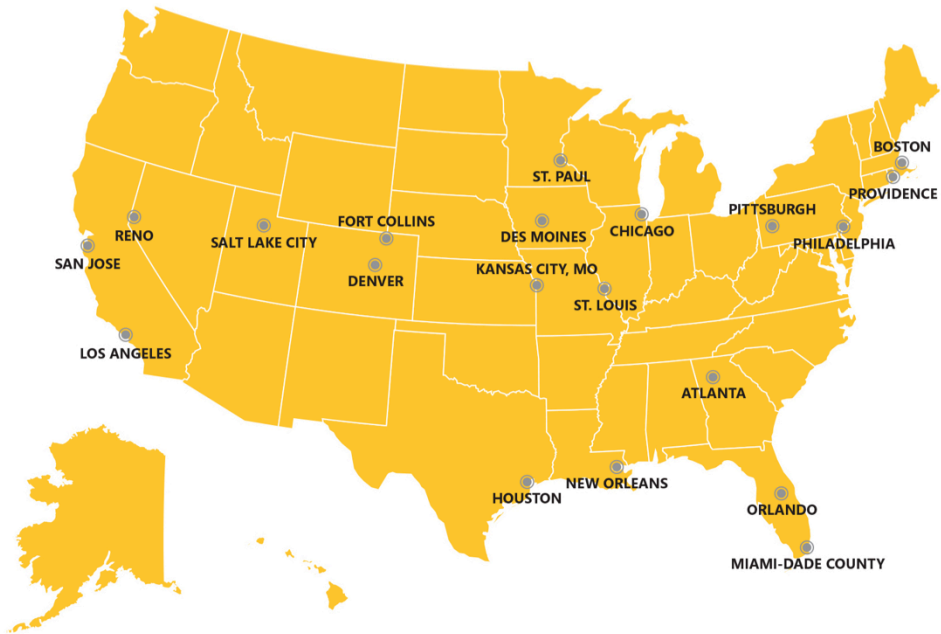
● Public buildings benchmarked

Building Rating
SHARING TRANSPARENCY FOR A MORE EFFICIENT FUTURE

IMT
INSTITUTE FOR MARKET TRANSFORMATION

*On average, buildings that benchmark their energy usage reduce their energy consumption by **2.4% each year**.*

-   U.S. Dept of Energy

Smart Cities and Data-Driven Energy Policy

City Energy Project

20 U.S. cities

Phase 1 - 2014

Phase 2 - 2016

NRDC + IMT

Bloomberg Philanthropies

Doris Duke Charitable Foundation

The Kresge Foundation

Evolution of energy efficiency initiatives in Atlanta

Atlanta joins the U.S. Mayors Climate Protection Agreement

Office of Sustainability (now Resiliency)

Atlanta Better Building Challenge

Selected for City Energy Project

Atlanta Commercial Building Energy Efficiency Ordinance

Climate Action Plan

Selected for Rockefeller Resilient Cities

Atlanta Resilience Strategy

2006   2008   **2011**   2014   **2015**   2016   **2017**

Methodology

- *Mapping evolution of relevant policies and programs over time*
- *Content analysis of policy and planning documents*
- *Audit of available energy data*
- *Structured interviews with stakeholders (policymakers, energy experts, city planners, network staff, etc.)*
- *Workshop with key stakeholders for knowledge sharing and data gathering*

Questions?